

# SEARCH ENGINES

**T**rafficMagnet is recognized as one of the easiest, fastest and most comprehensive site submission services world wide. TrafficMagnet submits your site to a large number of search engines and directories, ensuring visibility, accessibility and increased traffic flowing to your site. TrafficMagnet will significantly increase your odds for being listed on the search engines.

On the following pages, you will find more information about our service, the global reach of our website submission service, search engine processing time, why it is a good idea to resubmit your website on a regular basis, and much more.

## TRAFFICMAGNET SITE SUBMISSION SERVICES

[TrafficMagnet Site Submission Services](#)

### Sample List

TrafficMagnet will submit your website to more than 300,000 search engines and directories. On the TrafficMagnet website you can click on "Engine List". This will give you access to a sample list of the major and more permanent search engines and directories to which your website will be submitted.

[TrafficMagnet Site Submission Services](#)

### Geographical Break-Down

TrafficMagnet has specialized in offering a search engine service that provides global exposure, rendering the most extensive exposure possible to our clients. Your website will be submitted to more than 300,000 search engines and directories around the world. Below is a geographical break-down of the major search engines and directories TrafficMagnet will submit your website to. We are regularly updating our list of search engines and directories, hence new engines will be added to the list while others may be deleted.

<b>Australia &amp; New Zealand</b>	Melbourne Search Engines, AOL Australia, Websearch, WebWombat, Ratesaver, NZexplorer and NZ Web.
<b>Belgium &amp; Netherlands</b>	Beginplein, De Beste, Ilse, Lycos, Net Menu, Startpoint NL and NetSite Netherland Search, and Search NL.
<b>Canada</b>	Canada One Directory, Montreal Plus Search Engine, TopBon and Toronto Canadian Search, and Sympatico.
<b>France</b>	Hit-Parade Search Engine, Lokace French Search, Lycos France, Moteurderecherche, NetScan, Referenceur French Search, Voila, Wanadoo French Search, Aquseeker and Yahoo France regional.
<b>Germany</b>	Acoon, Bellnet, Blitzsuche, City-Fux Germany, Fireball De, InfoSeek Deutschland, Lotse, Lycos Germany, Nathan, Orbiter, WEB DE, and Web De Wirtschaft Immobilien.
<b>Canada</b>	Arianna, AziNet Per Aziende Italiane, Google Italia, Il Trovatore, Janas, Ladysilvia.net, Lycos Italia, Skipper, Technoseek, Tiscali, and Webitaliano.
<b>Japan</b>	Goo, Infoseek Japan, Lycos Japan, and Webgate.
<b>Spain</b>	Google Spain, Voila, Latinguia and Lycos Spain.
<b>South Africa</b>	Zebra South Africa.
<b>Switzerland</b>	Search.ch, Swiss Search, Google Switzerland, Lycos Swiss, and City-fux.
<b>Latin America</b>	Achando Brazil, Alabusea Brazil, Buscabr Brazil, Ondeir Brazil, Lycos Mexico, Mex Search and Mexico Web.
<b>United Kingdom</b>	BBC Webguide, Infoseek UK, Lycos UK, Find Once, Great British Pages, Searchengine UK, UK Index Plus, UK Max Search, UK Search and AOL UK, Any Web, Business Links UK, Great British Pages, Inter-change, Mirago, UK-Click.
<b>United States</b>	Best of The Web, Direct Hit, All The Web, Google, Hotbot, Lycos, Open Directory and Northern Light.

“ TrafficMagnet will significantly increase your odds for being listed on the search engines.”

# ABOUT SEARCH ENGINE SUBMISSION

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## Non-English Sites

Even if your website contains non-English language, TrafficMagnet can still promote your website to the search engines and directories. Many search engines have versions in multiple languages; your website will be listed under the respective language.

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## Add Engines to Our List

As new search engines and directories evolve and existing ones change, we constantly monitor the search engines and directories on the market and our submission list is updated on a weekly basis. Should you come across new search engines or search engines that are not on our list, please forward the information to [support@trafficmagnet.com](mailto:support@trafficmagnet.com). We will assess and add these new search engines and directories to our list if they meet our quality standards and submission requirements.

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## Search Engine Processing Time

Some search engines may immediately accept URLs at times with less processing load, whereas they at times with increasing processing load do not accept URLs immediately. Some search engines notify you individually when your website has been indexed, however, the major ones do not. It is the search engines and directories which finally decide if a URL is accepted or not and how long time it stays listed.

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## Website Already Listed

If your website is already listed with some search engines, it is important to ensure that the listing is continuously updated; reflecting the latest changes you may have done to your website. Opting for our Monthly service will ensure that your latest website changes will be updated in the current listing.

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## Update Your Profile

The Monthly service is a dynamic and flexible service, which allows you to update the website information you have submitted to us whenever you find it relevant; typically when you have made major updates on your actual website. Any changes to your website title, website description or keyword phrases will be reflected in the following monthly submission.

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## Categories

The list of categories is defined by the search engines and directories, who decide which categorization they accept. TrafficMagnet offers one of the most extensive category lists available on the market today. Nevertheless, very specialized sites may not be able to find a category that fully matches their requirement, since some of the categories are quite broad.

Since you can only select one category for your website, you have to settle for the most relevant category amongst the available categories. You should submit your site to the single most appropriate category that is directly relevant to your website's content. This will enable you to achieve the most highly-targeted listings. If you submit more than one website (i.e. sub-pages), you have the option of choosing another category for the sub-page.

“ Search engine optimization is all about ensuring that your webpages are accessible to search engines and directories.”

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## Submission of Multiple Pages/URLs

Your website submission to TrafficMagnet is URL specific. This means, that you can only submit one page per submission. Should you want to submit multiple pages, you need to register multiple URLs with us. We offer attractive discounts if you submit more than one URL. Read more about our promotions at our website.

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## Sub-Page Submission

It is recommendable to submit your website sub-pages if the contents of the page requires it. For example, if you communicate special information about single products/brands on each their individual sub-page, it makes a lot of sense to submit the sub-pages separately. This will allow you to submit unique keyword phrases and site descriptions related to each individual product/brand.

For example, the website [www.coolproducts.com](http://www.coolproducts.com) offers 3 primary products; Product A, Product B and Product C. The 3 products are specifically presented and described on each their individual sub-page. For example, while Product A is presented on the sub-page <http://www.coolproducts.com/productsA.html>, Product B is presented on the subpage <http://www.coolproducts.com/productsB.html>. You'll be able to significantly improve your page ranking if you submit your subpages instead of limiting your submission to your home/index page.

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## Repetitive Submissions

There are several reasons to promote your website on a regular basis: You want the search engines to know about the website changes you make, you want to have your website included on all the new engines that are continuously added to our list of engines and directories, and you want to ensure that the engines do not lose your website, which does tend to happen for some search engines and directories. Resubmitting will help ensure that your website is reflected in it's current form on the search engines.

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## Sign Up

You can sign up your website at our website – it will take a few minutes only. At our website we provide comprehensive information about our services. Should you need any further information, please contact our Customer Care Department at [support@trafficmagnet.com](mailto:support@trafficmagnet.com).

“ You will be able to  
Significantly  
improve your  
page ranking  
if you submit your  
subpages.”

“ Promote  
your website on a  
regular basis.”